

COMPANY'S VOCATION

The focus of our activities and ideology is the customer and his needs.

Our vocation is to be - thanks to our expertise, initiative and reliability - the preferred part of their technological processes.

The company's interest is to enable our customers to fully focus on their line of business.

COMPANY'S VISION

CUSTOMERS

- › we want to be a reliable and preferred supplier of the highest quality products at reasonable prices with first-class customer service
- › our goal is to build the strongest company engaged in the sale of abrasive materials and cutting tools for the Czech Republic and Slovakia
- › we strive to spread our potential in foreign markets

EMPLOYEES

- › we build an open environment where the opinions, needs and individuality of our employees are welcomed and supported
- › we want to have competent, loyal, responsible and proactive employees, which we consider to be vital for a strong partnership with our customers
- › our goal is to maintain a high level of safety and health protection of employees and to continuously improve workplace conditions

OWNER OF THE COMPANY

- › we strive for the maximum evaluation of the property entrusted to us by the owner and we consider the further development of our company to be a priority

COMPANY'S VALUES

CUSTOMER ORIENTATION

- › we fulfill our promises and its easy to do business with us
- › we build long-term relationships with our customers based on mutual trust

INTEGRITY

- › the basic pillars of our society are honesty, integrity and respect
- › we identify ourselves with our company's philosophy and goals

LOYALTY

- › we always act in the best interest of the company and represent it with dignity

RESPECT

- › we try to create a company based on trust, mutual respect, and open communication

CONTINUOUS IMPROVEMENT

- › we believe that sustainable growth can only be achieved if our products, customer services and employee conditions are continuously improved

SOCIAL RESPONSIBILITY

- › we realize that it is necessary to return a portion of profits to society, and therefore we support sporting activities of the young and is actively working on the development of social activities in our region

